

## BI Village Steering Committee meeting March 15, 2016

### **Members Present:**

Dick Baker, Sue Barrington, Bill Cairns, Clare Donahue, Kellan Eisenhardt, Rita Elsberry, Dana Gargus, Kat Gjovik, Judy McKenzie, John McKenzie, Doug Schulze, Steve Walker,

### **Welcome and Presentation:**

Steve presented a PowerPoint "Primer on Villages", which gave an overview of the different models for Villages (see shared drive for a copy of the presentation)

- Grassroots/Volunteer Stand-alone Non-profit
- Village under a Parent Organization
- Hub and Spoke
- Villages with a Time Bank Component

And that Villages generally...

- Provide a concierge service, one call does it all, where a single call to the office is all it takes.
- Villages offer a 3 legged stool approach.
  - Services to members from volunteers, paid providers, or time banked from the members themselves.
  - Programs for health and wellness, social, learning, trips, seminars
  - Referrals to providers and discount access to services.

### **Treasurer's Report**

Bill reviewed the Treasurer's report and status of the current budget. We have already received \$2,000 from a family foundation, The Quail Roost Foundation, and \$2,800 in individual donations.

### **Progress and Committee Reports**

Judy reviewed the Planning Flowchart that gives an overview of the current responsibilities of our various committees. She used this tool to review committee reports.

Community Education: Two main strategies are to conduct living room chats (LRCs), hosted in neighborhoods, and larger community information meetings. Two LRCs have been held. Last weekend a meeting was held with Co-Housing with 35 participants and a smaller community meeting was held at the Senior Center.

- These Chats bring neighbors together in small groups to talk about and identify
  - Who will our population be?
  - Where are the gaps in information and services?
  - What services are of greatest need that the Village should offer?
- Living room chats are facilitated with a script for leaders to follow but are still largely conversationally based.
- They have highlighted the importance of neighbors helping neighbors, the need for routine services, handyman services, one-call...

- The Community Education Committee is looking to use the City's Emergency Preparedness map of neighborhoods as a guide to where to have Living Room chats.
- All of these activities are feeding into our database. Judy acknowledged the contributions of Marsha Gladhart for the work she is doing with Barry Peters on getting the Salesforce database up and running.

Fund raising – We are currently raising start up funds. A proposal was submitted to the Bainbridge Community Foundation last week for \$3,500. We are planning meetings with businesses, such as Health Care and Banks to begin cultivating relationships for the Village. Emphasis is on seeking small gifts for start up and building relationships for future funding.

Needs Assessment - discussion about our understanding of the needs including

- We met with the City to explore how we can collaborate on this.
- Doug Schulze shared some of the plans the City is working on to conduct a Community Survey, and gather demographics. He encouraged us in our desire to work closely with the City to share needs assessment information.
- Our focus is on developing organization profiles and particularly on understanding the informal network of services available in the community, e.g., churches, Timebank, etc.

Judy further clarified that the work of these committees will feed into determining our Business model and planning process.

Business planning phase 1 - Identity & Marketing "Planning Retreat" on August 12, 2016 where we will seek to

- Finalize mission, vision and beliefs
- Review current information on our Village's brand / Identity
- Determine most valued services and delivery model

Business planning phase 2 - "Define the Business Plan" Oct 2016

- Description of the business
- Mission and services
- Membership & marketing
- Operations & management
- Sustainability plan
- Financial summary

Marketing & Branding - Identity

- Steve introduced Clare Marie Donahue as a pro bono consultant to help with identity and marketing.
- Steve summarized what the committee is doing with an important combined committee meeting scheduled for May 13 to inform the next steps in identity formation.

### **Other topics**

The question was asked: “What would you like to see happen at Steering Committee meetings?”

- Committee status reports are very helpful for attendees to take back to the organizations that they are part of.
- Would like to hear from each other about the emerging understanding of needs
- “Everywhere I go now I have Village on my mind” this helps me to look for opportunities and keep my eyes open to identify gaps in services

Rita shared that she will be going to the *Aging in America Conference* in DC next week – she will give us a summary presentation at our next Steering Committee mtg.

Adjourned at 5:10pm